



# FIRST ON-SCREEN SURVEY RESULTS

MARCH 21-22, 2024



Flick displayed a QR code with the message "Scan Code For Important Community Information" for approx. three hours between Thursday and Friday evenings, March 21st and 22nd, across 67 installed devices at Keeler Court in San Diego. QR Code directed to a survey in English and Spanish. Residents were offered a chance to win one of two \$25 gift cards.

## MESSAGE DISPLAYED FOR 3 HOURS

BLUE LIGHT EVERY 45 SECONDS FOR ATTENTION



15% SCAN RATE  
7.5% RESPONSE RATE



### Keeler Court - March 2024 Survey

Hello Keeler Court resident! Please fill out this survey for a chance to win 1 of 2 \$25 Amazon gift cards! This form will close on March 23rd at 11:59pm and the winner will be contacted by Keeler management within the following week. Responses are confidential and individual responses will not be shared with management. Thank you for your participation!

¡Hola residente de Keeler Court! ¡Complete esta encuesta para tener la oportunidad de ganar 1 de 2 tarjetas de regalo de Amazon de \$ 25! Este formulario se cerrará el 23 de marzo a las 11:59 p. m. y la gerencia de Keeler se comunicará con el ganador dentro de la semana siguiente. Las respuestas son confidenciales y las respuestas individuales no se compartirán con la gerencia. ¡Gracias por su participación!



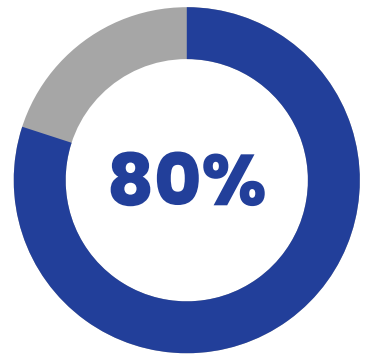
100%

Answered "VERY IMPORTANT"  
How important Is Saving Money On Your Energy Bills?  
(Scale of 1-5)



100%

Answered "YES"  
Have You Noticed Flick changing colors, or sending messages reminding you to save energy? (Yes, No, Unsure)



80%

"Yes" Has having Flick in your apartment increased how often you or your household think about energy (Yes, No)

60%

Took Action To Save Energy When Flick Turned Red

## What Actions Were Taken?

60% - Turned off lights when not in use

40% - Unplugged/turned off devices

40% - Didn't take action as they were unsure what to do.



80%

Flick Is "VERY HELPFUL"  
(Rated 8 or greater out of 10)

## HELPFUL IN REMINDING HOUSEHOLDS TO SAVE ENERGY

"HOW HELPFUL DO YOU THINK THE FLICK CAN BE IN REMINDING YOU AND YOUR HOUSEHOLD TO SAVE ENERGY?" (SCALE OF 1-10)

