



## **American Campus Communities, the nation's largest developer, owner and manager of high-quality student housing apartment communities hosted a case study of Flick In Irvine, CA.**

*217 apartment units of the Vista Del Campo Norte community were outfitted with Flick prior to resident move-in.*

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- 95%** of participating residents understood the purpose of the Flick switch
- 92%** of participating residents were pleased that management installed the switch to help grow awareness of energy & consumption habits
- 83%** Flick users reported the switch influenced how often they thought about energy & consumption
- 82%** Residents outside of the study who were made aware of Flick, expressed an interest in obtaining one & learning more about the Flick switch
- 82%** Flick users shifted their views on energy consumption after interacting with the Flick switch
- 73%** Flick residents took proactive action when the Flick switch shifted colors

Data derived from 121 residents via voluntary survey from Vista Del Campo Norte, Irvine, CA in April 2022.





# INTRODUCING THE FLICK SWITCH

## ENERGY AWARENESS & SAVINGS

Color codes encourage resident participation to lower utility bills and carbon footprint

## COMMUNITY-WIDE OR UNIT SPECIFIC ENGAGEMENT

- Community Events
- Health & Wellness
- Rent Due / Overdue
- Maintenance Entry
- Event Announcements
- Key Promotions

## COST SAVINGS & UNIT DATA

- In-unit temperature & humidity sensors help ID key maintenance issues
- Management alerts as needed



## EFFORTLESS INSTALLATION

Install over existing light switch. No wiring or Wi-Fi connection required

Simple manager dashboard enables pre-set messaging for entire community or independent units