



American Campus Communities (NYSE: ACC), the nation's largest developer, owner and manager of high-quality student housing apartment communities hosted a case study of Flick In Irvine, CA.

*217 apartment units of the Vista Del Campo Norte community were
outfitted with Flick prior to resident move-in.*

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- 95%** of participating residents understood the purpose of the Flick switch
 - 92%** of participating residents were pleased that management installed the switch to help grow awareness of energy & consumption habits
 - 83%** Flick users reported the switch influenced how often they thought about energy & consumption
 - 82%** Residents outside of the study who were made aware of Flick, expressed an interest in obtaining one & learning more about the Flick switch
 - 82%** Flick users shifted their views on energy consumption after interacting with the Flick switch
 - 73%** Flick residents took proactive action when the Flick switch shifted colors

Data derived from 121 residents via voluntary survey from Vista Del Campo Norte, Irvine, CA in April 2022.





INTRODUCING THE FLICK SWITCH

ENERGY AWARENESS & SAVINGS

Color codes encourage resident participation to lower utility bills and carbon footprint

COMMUNITY-WIDE OR UNIT SPECIFIC ENGAGEMENT

- Community Events
- Health & Wellness
- Rent Due / Overdue
- Maintenance Entry
- Event Announcements
- Key Promotions

COST SAVINGS & UNIT DATA

- In-unit temperature & humidity sensors help ID key maintenance issues
- Management alerts as needed



EFFORTLESS INSTALLATION

Install over existing light switch.
No wiring or Wi-Fi connection required

Simple manager dashboard enables pre-set messaging for entire community or independent units